



BITCOIN WELL
TSX.V:BTCW OTCQB:BCNWF

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BITCOIN WELL ADDS TO BITCOIN TREASURY, SIGNALS CONTINUED BITCOIN TREASURY GROWTH

Edmonton, Alberta – June 25, 2025 – Bitcoin Well Inc. (“**Bitcoin Well**” or the “**Company**”) (TSXV: **BTCW**; OTCQB: **BCNWF**), the non-custodial bitcoin business on a mission to enable independence announces that it has purchased approximately 1.000 bitcoin at an approximate price of \$106,234 USD / \$145,767 CAD to add to its bitcoin reserve. The Company now holds 11.000 BTC in its bitcoin reserve, purchased at an approximate average price of \$100,887 USD / \$138,468 CAD.

Bitcoin Treasury Strategy

In December 2024, Bitcoin Well adopted a Bitcoin Treasury Strategy, acquiring 7.53 BTC, it then purchased more bitcoin in January to bring that total to 10.000 BTC. Today it has **increased the total bitcoin holdings to 11.000 BTC.**

“I am excited to position Bitcoin Well as a leader in the Canadian Bitcoin Treasury conversation.” said Adam O’Brien, founder and CEO of Bitcoin Well. “We are coupling Bitcoin operations with a Bitcoin treasury which is well positioned to continue to grow.”

The Company has the option to add to its Bitcoin Treasury with an active ATM program of up to \$5,000,000 and a base shelf prospectus of up to \$25,000,000. Bitcoin Well is also exploring other ways to further expand its Bitcoin Treasury as a way to increase the number of bitcoin (or sats) per share outstanding.

Bitcoin Well will provide further updates on its Bitcoin treasury initiatives in the coming weeks, subject to market conditions and regulatory approvals.

About Bitcoin Well

Bitcoin Well is on a mission to enable independence. We do this by making bitcoin useful to everyday people to give them the convenience of modern banking and the benefits of bitcoin. We like to think of it as future-proofing money. Our existing Bitcoin ATM and Online Bitcoin Portal business units drive cash flow to help fund this mission.

Join our [investor community](#) and follow us on [Nostr](#), [LinkedIn](#), [Twitter](#) and [YouTube](#) to keep up to date with our business.

Bitcoin Well contact information

To book a virtual meeting with our Founder & CEO Adam O'Brien please use the following link: <https://bitcoinwell.com/meet-adam>

For additional investor & media information, please contact:

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Forward-looking information

Certain statements contained in this news release may constitute forward-looking information, which is often, but not always, identified by the use of words such as "anticipate", "plan", "estimate", "expect", "may", "will", "intend", "should", or the negative thereof and similar expressions. All statements herein other than statements of historical fact constitute forward-looking information including, but not limited to, statements in respect of Bitcoin Well's business plans, strategy and outlook. Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information including, but not limited to, the risk factors described in Bitcoin Well's annual information form and management's discussion and analysis for the year ended December 31, 2024. Forward-looking information should not be unduly relied upon. Any forward-looking information contained in this news release represents Bitcoin Well's expectations as of the date hereof and is subject to change. Bitcoin Well disclaims any intention or obligation to revise any forward-looking information, except as required by applicable securities legislation.

