

BITCOIN WELL ENABLES LIGHTNING NETWORK ON THE BITCOIN PORTAL IN THE USA

Edmonton, Alberta – March 25, 2025 – Bitcoin Well Inc. ("Bitcoin Well" or the "Company") (TSXV: BTCW; OTCQB: BCNWF), the non-custodial bitcoin business on a mission to enable independence announces the addition of the Lightning Network in the USA as a method of immediate delivery after a bitcoin purchase. This means US customers in all 50 states can now buy bitcoin and have it sent to their personal bitcoin wallets on the Lightning Network, saving money on blockchain transaction costs and preventing wallet bloat.

This move will also reduce Bitcoin Well transaction expenses as it reduces the cost to send bitcoin to customer's personal bitcoin wallets. Further, it enables customers to buy smaller amounts, more frequently, which is in line with our ethos to "Replace your bank with Bitcoin Well"

"The Lightning Network makes it faster and easier for our customers to buy bitcoin more often while taking self-custody" explained Adam O'Brien, founder and CEO of Bitcoin Well. "I expect this addition will earn us more transactions from customers, especially as we add the ability to sell over Lightning and Swap to and from the main chain in the coming weeks."

Customers can buy bitcoin one-time or with a Recurring Buy with money directly from their bank. They can have their paychecks deposited to Bitcoin Well and converted to bitcoin, or they can use their Cash Balance to convert dollars to bitcoin. And now, their bitcoin can be instantly delivered to their Lightning wallet with no additional fees. This advancement in our products enables our customers to buy more frequently without the fear of on-chain fees or UTXO management.

About Bitcoin Well

Bitcoin Well is on a mission to enable independence. We do this by making bitcoin useful to everyday people to give them the convenience of modern banking and the



benefits of bitcoin. We like to think of it as future-proofing money. Our existing Bitcoin ATM and Online Bitcoin Portal business units drive cash flow to help fund this mission.

Join our <u>investor community</u> and follow us on <u>Nostr</u>, <u>LinkedIn</u>, <u>Twitter</u> and <u>YouTube</u> to keep up to date with our business.

Bitcoin Well contact information

To book a virtual meeting with our Founder & CEO Adam O'Brien please use the following link: https://bitcoinwell.com/meet-adam

For additional investor & media information, please contact:

Adam O'Brien

Tel: 1 888 711 3866

ir@bitcoinwell.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-looking information

Certain statements contained in this news release may constitute forward-looking information, which is often, but not always, identified by the use of words such as "anticipate", "plan", "estimate", "expect", "may", "will", "intend", "should", or the negative thereof and similar expressions. All statements herein other than statements of historical fact constitute forward-looking information including, but not limited to, statements in respect of Bitcoin Well's business plans, strategy and outlook. Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information including, but not limited to, the risk factors described in Bitcoin Well's annual information form and management's discussion and analysis for the year ended December 31, 2023. Forward-looking information should not be unduly relied upon. Any forward-looking information contained in this news release represents Bitcoin Well's expectations as of the date hereof and is subject to change. Bitcoin Well disclaims any intention or obligation to revise any forward-looking information, except as required by applicable securities legislation.

